

Customer Case studies

CUSTOMER summary



Kingfisher Fruits is a grower-based export company set up in January 2019. The Malachite Kingfisher featured on the logo has underlying meaning intertwined throughout the company. Whilst not only found in citrus producing areas; the Malachite has a wide variety of food sources, yet it only selects the single best organism. Kingfisher Fruits are equally diverse yet consistent in only selecting the best product.

KEY questions

1. When was Prophet installed at your company?
Lean has been a QX User since 2006, and Kingfisher Fruits since the start of the company.
2. Why did you select Prophet?
It is the tried and trusted software solution for the industry.
3. What elements of Prophet do you use?
QX and FruitTrak.
4. How has Prophet benefited your company?
Prophet helps us identify opportunities so we can grow our business. Traceable palettes.
5. Why is Prophet a long-term partner?
Prophet is a good partner; they have so many strategies in place to ensure that they are constantly improving.



CUSTOMER quote



Lean van Biljon & John Taillard

“Prophet delivers a system that is industry ready; they have proper stock management, good traceability of data and have good fruit export management.” *Lean Van Biljon - Director*

“We couldn’t take any risks, so we went with the tried and trusted system; we decided Prophet was the best fit for what we want to do the in the future. Prophet is a one-stop shop for the export industry.” *John Taillard - Director*



Estelle van Onselen

“On a financial side, it helps us to compare information more accurately which helps us to negotiate better and to grow our business.” *Estelle van Onselen – Financial Manager*

ACCOUNT manager quote

“We actively engage with our clients in an effort to understand the holistic strategies they are aiming to achieve and more importantly, how Prophets’ system can help them accomplish these goals.” *Charl van Loggerenberg*

