

# Customer Case studies

## CUSTOMER summary



Thornlands was originally a small family-run citrus farming business that started in 1971. It is now recognized as the Thornlands group of companies, namely: Thornlands Farm, Thornlands Packhouse, Thornlands Transport, Thornlands Swaziland and our black economic and empowerment company SATO Logistics. Located in the Buffeljags River area at the foot of the Langeberg Mountain Range are 120ha of peach and citrus orchards - citrus fruits being the main company product. The company has beneficial growth and support of the entire community within which it operates; continuing the family dream.

## KEY questions

1. When was Prophet installed at your company?  
15 years ago.
2. Why did you join Prophet?  
When we selected Prophet, it was the best system we researched, and we still believe it is.
3. What elements of Prophet do you use?  
QX and FruitTrak.
4. How has Prophet benefited your company?  
Prophet linescanning helps with the box counts per orchard and the traceability of the boxes back to the orchard.
5. Why is Prophet a long-term partner?  
We have received a tremendous service from the whole team.



## CUSTOMER quote



Johann & Sarel Neethling

"One of the biggest benefits of Prophet is the reliability of the system and also the integration of the system from the packhouse through to the export company." *Johann Neethling – Strategic Management Accountant*

"The system is so user-friendly." *Sherlee Bruwer – Quality Control*

"Prophet has a very user-friendly software interface, a reliable system and personnel you can always count on." *Marleza Uys – Industrial Engineer*

## ACCOUNT manager quote



"I support Thornlands by implementing site specific solutions and to ensure that they get the most out of the Prophet software with the least amount of effort." *Pieter Mouton*